SATI S.R.L.

NEWSLETTER PRIVACY POLICY

Pursuant to Art. 13 Regulation (EU) 2016/679 on personal data processing

Sati S.r.l. hereby wishes to inform all recipients of the newsletter about the information collected when they sign up to the newsletter and for the sending of marketing communications.

DATA CONTROLLER.

The data controller is the company **Sati S.r.l.** (hereinafter referred to as the "**Controller**" or "**SATI**"), with registered office at via M. Galli n. 116 – 47522 Cesena (FC), e-mail address: info@satifiltri.com. In its capacity as data controller, SATI determines the means of the processing, storage and protection of personal data, pursuant to Regulation (EU) 2016/679 (GDPR) on personal data protection, as well as to d.lgs. 196/2003 (Italian Privacy Code) and its further amendments. SATI also appointed a **DPO**. You can reach out to them at the aforementioned e-mail address.
You can subscribe to the newsletter by directly requesting it from SATI.

LEGAL BASES, PURPOSES, PROCESSED DATA, RETENTION.

Each processing activity must be based on an appropriate legal basis, taking into account the purposes for which personal data are processed. The following table aims to clearly and concisely show the purposes and legal bases of the processing carried out when sending the newsletter.

Purpose and description of the activity	Legal basis	Processed data	Retention
Sending of commercial and promotional communications, as well as updates related to SATI's business and products.	Data subject's **consent**.	**Name**, **surname**, **e-mail address**.	Until consent is **withdrawn** and no longer than **2 years**.

CONSEQUENCES OF FAILURE TO PROVIDE DATA.

The newsletter recipient is under no obligation to provide their personal data to Sati S.r.l. If the recipient does not give consent, they will not receive the newsletter. If the recipient consents to receive the newsletter, **they may withdraw such consent at any time by writing to the address indicated above, without prejudice to the lawfulness of the data processing carried out prior to the withdrawal**.

RECIPIENTS AND OTHER SUBJECTS DATA IS DISCLOSED TO.

Exclusively for the purposes indicated above, the data of newsletter recipients may be transmitted to: (i) **AUTHORIZED PERSONS**: these are internal figures, specifically employees of the Controller, who collect or process data according to their respective duties and assigned roles; (ii) **PROCESSORS**: these are third-party collaborators or software/applications that process data on behalf of the Controller, under a specific data processing agreement that defines the delegated operations as well as the security measures they must adopt to best protect the information obtained from the Controller. In particular, the following may process the data of newsletter recipients: (a) the email provider (Gmail) – safeguards for extra-EU data transfers: standard contractual clauses and EU-US Data Privacy Framework; (b) the newsletter delivery provider (MailChimp) – safeguards for extra-EU data transfers: standard contractual clauses and EU-US Data Privacy Framework; (c) the company providing the CRM software EasyOne, with data centers in the EU (Aruba); (iii) **RECIPIENTS**: these are entities that receive personal data communications from the Controller but, following such communication, act as independent Controllers. It should be noted that the Controller does not disclose any data acquired through newsletter subscriptions to any recipient.

DATA SUBJECTS' RIGHTS.

The newsletter recipient will always have the right to obtain from the Controller confirmation as to whether or not personal data concerning them are being processed and, if so, to gain access to the personal data and to the information referred to in Art. 15 GDPR. In addition, the newsletter recipient has the right to obtain the rectification, erasure, and restriction of the processing of their personal data held by the Controller. Finally, the employee or collaborator has the right to lodge a complaint with the supervisory authority of the Member State in which they reside/work (for Italy, the Italian Data Protection Authority) or of the place where the alleged violation occurred.

To exercise these rights, contact the Controller or the DPO:
SATI S.R.L.
via M. Galli n. 116 – 47522 Cesena (FC)
info@satifiltri.com

EXPRESSION OF CONSENT

I, the undersigned _____ in my capacity as contact person / legal representative of _____, with registered office at _____

☐ Consent

☐ Do not consent

to receive the newsletter, as described above and for the purposes outlined thereby, from SATI S.R.L.

Signature _____