

# SATI S.R.L.

## WEBSITE PRIVACY POLICY

Pursuant to Art. 13 Regulation (EU) 2016/679 on personal data processing

Sati S.r.l. hereby wishes to inform all users of the website [www.satifiltri.com](http://www.satifiltri.com) about the information collected when users browse the website.

### DATA CONTROLLER.

The data controller is the company **Sati S.r.l.** (hereinafter referred to as the “**Controller**” or “**SATI**”), with registered office at via M. Galli n. 116 – 47522 Cesena (FC), e-mail address: [info@satifiltri.com](mailto:info@satifiltri.com). In its capacity as data controller, SATI determines the means of the processing, storage and protection of personal data, pursuant to Regulation (EU) 2016/679 (GDPR) on personal data protection, as well as to d.lgs. 196/2003 (Italian Privacy Code) and its further amendments. SATI also appointed a **DPO**. You can reach out to them at the aforementioned e-mail address.

### LEGAL BASES, PURPOSES, PROCESSED DATA, RETENTION.

Each processing activity must be based on an appropriate legal basis, taking into account the purposes for which personal data are processed. The following table aims to clearly and concisely show the purposes and legal bases of the processing carried out when the user browses the website [www.satifiltri.com](http://www.satifiltri.com) (the “**Website**”).

Purpose and description of the activity	Legal basis	Processed data	Retention
<b>Website management and browsing</b> by users, <b>maintenance, pursuit of unlawful acts</b> committed against the Controller or other users.	<b>Legitimate interest</b> of the Controller in the proper functioning of the Website.	<b>Browsing data</b> collected through hardware devices and software procedures supporting the Website. These data include IP addresses, domain names of the terminals used by users, information about which pages have been visited, or other parameters relating to the user’s operating system and IT environment.	Time necessary to pursue the purposes.
<b>Contact form</b> The Website features a contact form for requests for information and quotes. Requests submitted through the form are then delivered to the email address <a href="mailto:info@satifiltri.com">info@satifiltri.com</a> .	<b>Execution of pre-contractual measures</b> taken at the request of the data subjects.	<ul style="list-style-type: none"> <li>▪ Identification data;</li> <li>▪ Contact details;</li> <li>▪ Any identification and contact details of the contact person (if customer is a legal entity).</li> </ul>	<b>1 year.</b>
<b>Restricted area</b> Users of the Website may also register for a restricted area. This area is typically reserved for SATI’s CUSTOMERS, as it provides access to SATI product technical data sheets and details of any orders placed.	<b>Execution of a contract</b> to which the Data Subject is a party.	<ul style="list-style-type: none"> <li>▪ <b>Username, first name, last name, company name, business sector, country, phone number, email address, password</b> (mandatory);</li> <li>▪ <b>Role</b> (optional).</li> </ul>	<b>10 years.</b>
<b>Use of cookies</b> The Website uses both technical cookies and profiling, marketing, and third-party cookies. The Website and its maintenance are also managed by an external agency. For further information, please see our <a href="#">informativa cookie</a> .	<u>Technical cookies:</u> <b>Legitimate interest</b> of the Controller in the proper functioning of the Website. <u>Profiling and marketing cookies, including third-party cookies:</u> <b>consent</b> of the data subject.	<b>Browsing data, preferences, statistical data.</b>	see <a href="#">cookie policy</a> .

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### **CONSEQUENCES OF FAILURE TO PROVIDE DATA.**

The user is under no obligation to provide Sati S.r.l. with their personal data. However, browsing the Website requires the collection and processing, by the Controller, of data relating to the user. As shown in the table, with the exception of data processing through profiling and marketing cookies, no type of processing requires the data subject's consent. However, **refusing to provide such data will result in the impossibility of browsing the Website.** With regard to processing based on **consent, the user will always have the right to withdraw it at any time, without prejudice to the lawfulness of processing carried out before the withdrawal.**

### **RECIPIENTS AND OTHER SUBJECTS DATA IS DISCLOSED TO.**

Exclusively for the purposes indicated above, users' data may be transmitted to: (i) **AUTHORIZED PERSONS:** these are internal figures, specifically employees of the Controller's, who collect or process data according to their respective duties and assigned roles; (ii) **PROCESSORS:** these are third-party collaborators or software/applications that process data on behalf of the Controller, under a specific data processing agreement that defines the delegated operations as well as the security measures they must adopt to best protect the information obtained from the Controller. In particular, users' data may be processed by: (a) the email provider (Gmail) – safeguards for extra-EU data transfers: standard contractual clauses and EU-US Data Privacy Framework; (b) the website hosting provider (Aruba), with data centers in the EU; (c) the web designer, based in Italy; (d) the communication and marketing agency, based in Italy; (e) the consent and cookie management application, with data centers in the EU; (iii) **RECIPIENTS:** these are entities that receive personal data communications from the Controller but, following such communication, act as independent Controllers. Among these: social networks (LinkedIn <https://it.linkedin.com/legal/privacy-policy>, YouTube <https://policies.google.com/privacy?hl=en>).

### **DATA SUBJECTS' RIGHTS.**

The user will always have the right to obtain from the Controller confirmation as to whether or not personal data concerning them are being processed and, if so, to gain access to the personal data and to the information referred to in Art. 15 GDPR. In addition, the user has the right to obtain the rectification, erasure, and restriction of the processing of their personal data held by the Controller. Finally, the user has the right to lodge a complaint with the supervisory authority of the Member State in which they reside/work (for Italy, the Italian Data Protection Authority) or of the place where the alleged violation occurred.

To exercise these rights, contact the Controller or the DPO:

SATI S.R.L.

via M. Galli n. 116 – 47522 Cesena (FC)

[info@satifiltri.com](mailto:info@satifiltri.com)